Consumer Scientist Unit Timeline:

Students will learn how to make wise consumer choices.

Students will understand how advertising and packaging influence consumer choices, how to compare product brands and how to analyze consumer information to make informed decisions.

* Brainstorm a list of things people buy
* Analyze, compare/contrast, and create advertisements and packaging.
* Scientific Method
* Self-select a product to do a brand comparison test,
* Create an experiment
* Conduct experiment
* Analyze the results of the product brand test,
* Create a pictograph of results in Excel
* Decide which brand is the best consumer choice
* Create a Power Point presentation
* Formal presentation to share their decision with an authentic audience.
* Decision Making lesson: Plan a party on a budget using wise consumer choices.
* Inquiry lesson: Identify mysterious consumer goods using inquiry.
* Mystery lesson: Solve a historical consumer mystery from the past.